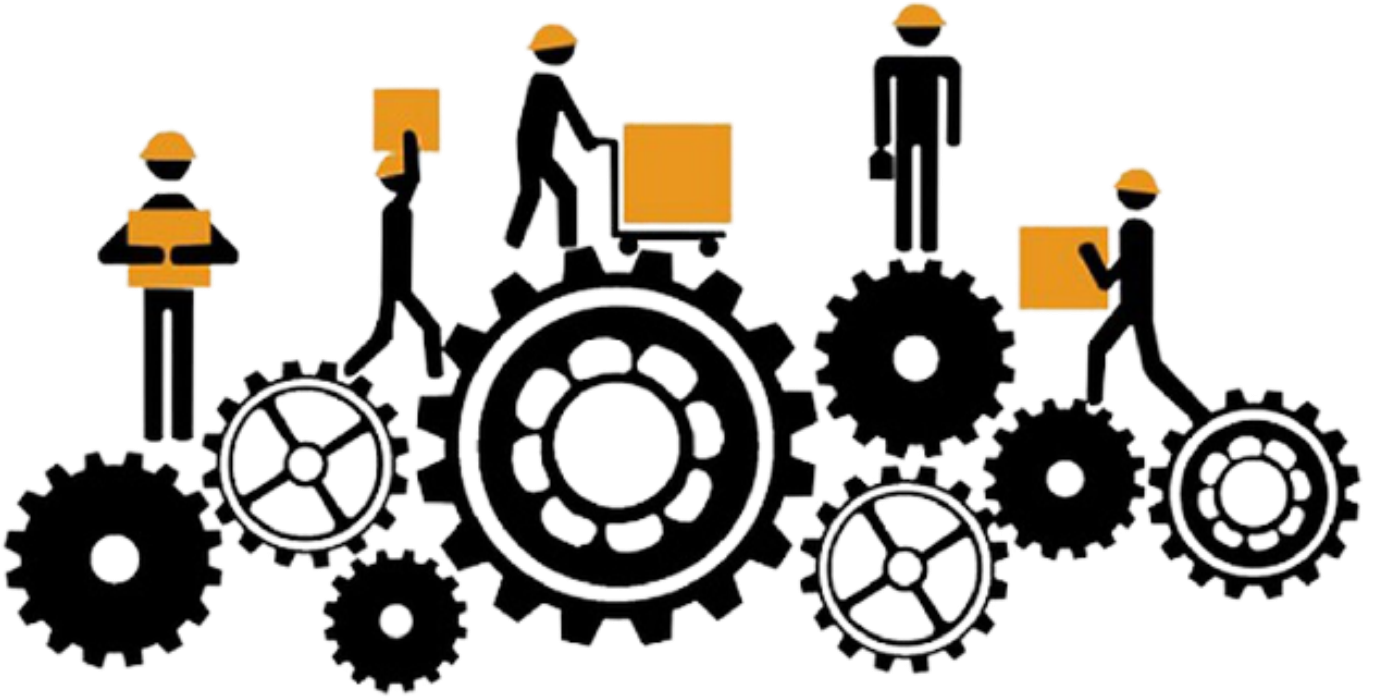


‘‘आत्मनिर्भर पत्रिका’’

ई-बुलेटिन



‘‘Way To Atmanirbhar’’

UDYOG MITRA
— Sanstha —

President : Pradeep Peshkar

MSME News

Bamboo, the 'Green Gold' is the thread which connects the vibrant and diverse cultures of North East India. The Ministry of **Micro, Small and Medium Enterprises**, Government of India through its various schemes is committed to promote traditional wisdom of our country.

#IITF2021 #Vocal4Local

The MDH Cane & Bamboo Industry representing Assam in 'MSME Pavilion' at 40th IITF manufactures Bamboo Handicrafts



This traditional art is providing employment to more than
2000 artisans

.....

As a beneficiary of MSME scheme, their artwork has received
tremendous response across the country

.....

दिल्ली में चल रहे 40वें IITF में 'MSME पवेलियन' देशभर के उद्यमियों के लिए हमारे पारंपरिक और अनूठे उत्पादों को प्रदर्शित करने का सबसे बड़ा मंच साबित हो रहा है। यह भारत की उद्यमशीलता की भावना का उत्सव है।



रायगड, महाराष्ट्र के खूबसूरत हिल स्टेशन माथेरान के 70 व्यवसायी परिवारों का प्रतिनिधित्व कर रही श्रीमती सविता सूर्यकांत कारंडे जी पारंपरिक रूप से लेदर आर्ट और फुटवियर बनाती है

- एमएसएमई के योजनाओं का लाभ उठाते हुए शुरू किए गए इस व्यवसाय द्वारा 500 कारीगरों को रोजगार उपलब्ध हो रहा है
- महाराष्ट्र के इस पारंपरिक पहनावे को जरूर आजमाए और उद्यमियों को प्रोत्साहन दें

MSME Pavilion, IITF 2021

प्रगति मैदान, नई दिल्ली

14-27 नवंबर, 2021

MSME PAVILION at the 40th India International Trade Fair will have 150 MSEs across our country showcasing their products of around 20 sectors. It is a great opportunity for budding entrepreneurs to learn about various schemes of the Ministry of **MSME**.

**MINISTRY OF MSME IS PARTICIPATING IN THE 40TH IITF UNDER THE THEME:
“MSME - आत्मनिर्भरता की ओर”**



150 MSEs across our country will showcase their products from 20 sectors:

Ayush, Ceramics, Chemical, Cosmetics, Electrical/ Electronics, Embroidery, Food, Footwear, Handicrafts, Handlooms, Home Decor, Honey, Jute, Leather, Metallurgy, Gem and Jewellery, Textiles, Toys, and wood etc.

Do visit:

Venue: Hall No. 7 -FGH MSME PAVILION, Pragati Maidan, New Delhi

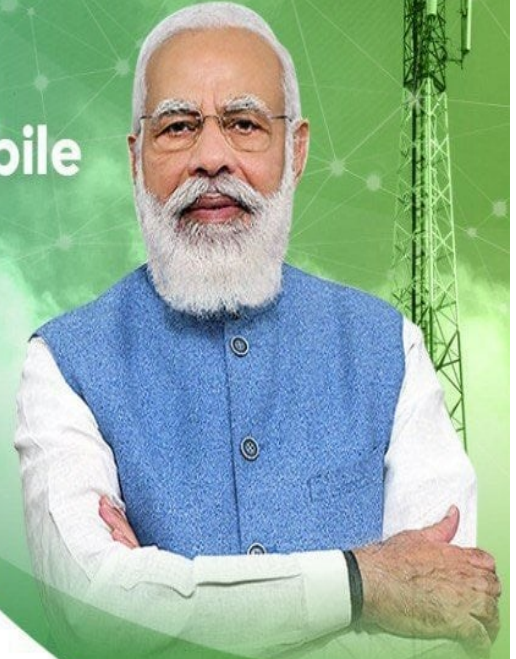
From 14th Nov - 27th Nov, 2021



CABINET DECISIONS

17 NOVEMBER, 2021

USOF scheme for provision of mobile services in Uncovered Villages of Aspirational Districts



- ▶ **7,287 uncovered villages of 44 Aspirational Districts across five States** to get 4G based mobile services
- ▶ Will be implemented in **Andhra Pradesh, Chhattisgarh, Jharkhand, Maharashtra & Odisha**
- ▶ **Rs 6,466 crore** will be the estimated cost of implementation
- ▶ Work will be awarded through open competitive bidding process

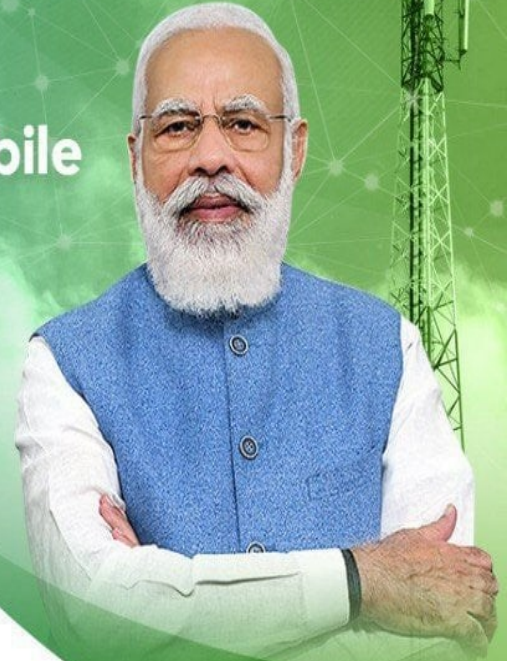
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CABINET DECISIONS

17 NOVEMBER, 2021

USOF scheme for provision of mobile services in Uncovered Villages of Aspirational Districts



Benefits:

- ▶ Will fulfill the vision of digital India and enhance digital connectivity
- ▶ Will provide adequate support to educational institutions
- ▶ Will increase the availability of job opportunities
- ▶ Will promote domestic manufacturing

2/2

Production Linked Incentive Scheme for Food Processing Industry (PLISFPI)



The Ministry of Food Processing Industry has launched the Production Linked Incentive Scheme for Food Processing Industry (PLISFPI). Under this scheme, food manufacturing entities will be supported for significant expansion of food output to increase in the level of processing, minimization of wastage and increase in value addition. This Rs.10900 plan has been formulated based on the Production Linked incentive scheme of NITI Aayog under [Aatmanirbhar Bharat Abhiyaan](#) for Enhancing India's Manufacturing Capabilities and Enhancing Exports. The current article briefs the Production Linked Incentive Scheme for Food Processing Industry.

Objectives of the PLISFPI Scheme

The primary objective of the scheme is to support the creation of global [food manufacturing](#) champions commensurate with India's natural resource endowment and support Indian brands of food products in the international markets

- To create global food manufacturing champions
- To strengthen the Indian brand of food products for global visibility and wider acceptance in the international markets
- To Increase the employment opportunities of off-farm jobs
- For ensuring remunerative prices of farm produce and higher income to farmers

Benefits of the Scheme

This Rs. 10900 crore scheme will run over six years through 2026-2027 and the scheme will create jobs for 250,000 people and attract investments from global and domestic companies in the food processing sector. The PLISFPI Scheme will also help expand the food processing capacity to generate processed food output worth Rs.33,494 crore by 2026-2027.

Components of PLISFPI Scheme

The first component relates to the provision of financial incentive to select large manufactures of food products who commit to make prescribed minimum investments and achieve an increase in sales as per the prescribed growth rates in the following four segments.

- Ready to cook/ready to Eat (RTC/RTE) including millet-based foods
- Processed Fruits and vegetables
- Marine Products
- Mozzarella Cheese

The second component is for providing support to small and medium enterprises in the four segments that manufacture innovative /organic products

The third component of the scheme provides a grant to companies for branding and marketing abroad to incentivize the emergence of strong Indian global brands.

Eligibility Criteria

- Food manufacturing entities willing to make a minimum stipulated investment for expansion of processing capacity will be eligible for incentive under the scheme.
- Minimum investments for the eligibility of the applicants are as follows:

Annexure-I

Eligibility of Applicants Under PLIS (Food Processing Industry)

Segment	Minimum Sales (₹ crore)	Minimum Investment (₹ crore)
RTE/ RTC	500	100
Processed Fruits & Vegetables	250	50
Marine	600	75
Mozzarella Cheese	150	10 MTPD plant-₹ 23 cr
Innovative/ Organic products of SME including FR Eggs, Egg products, Poultry Meat	Based on the proposal submitted by the Applicant	

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Annexure-II

Rates of Incentives on Sales over Years

Year	RTC/ RTE	Processed F & V	Marine Products *	Mozzarella Cheese
2021-22	10%	10%	6%	10%
2022-23	10%	10%	6%	10%
2023-24	10%	10%	6%	10%
2024-25	10%	10%	6%	8%
2025-26	9%	9%	5%	6%
2026-27	8%	8%	4%	4%
<p>* 10% Incentive Rate for Value Added Marine products for all 6 years. **Base Year for calculation of Incremental sales would be 2019-20 for the first 4 years. For 5th & 6th years, the Base year would shift to 2021-22 & 2022-23 respectively.</p>				

- Small and Medium Enterprises (SME) with innovative/organic products will be provided incentive on increased sales above the base year as is provided to large entities.
- Selection of SME will be based on the nature of the product, stage of product and market development, business plan and potential for scalability as specified in their project proposal.
- The condition of minimum sales and committed investment will not be applicable in such cases.

Note: The committed investment should be made in the product segment that the entity has been selected for in the years 2021-2022 and 2022-2023. Investment already made in the year 2020-2021 would also be included in this.

Coverage of food products

The scheme is applicable only for the sale of products whose entire manufacturing process has taken place in India.

Support for promotion of Branding and Marketing

Support for promotion of Indian Brands envisages grant to the applicant entities for branding and marketing including in-store branding and shelf space renting in large stores.

- The entities will submit a five-year programme for availing such assistance
- The government of India will provide a 50% of the grant on the expenditure made by the company subject to a limit of 3% of turnover or Rs.50 crore per year whichever is less.
- For companies not getting incremental sales-based incentives also grant will be provided at 50% of the total expenditure on branding and marketing abroad. This grant will be subject to a limit of 3% of turnover or Rs.50 crore per year whichever is less.

Salient features of the PLISFPI Scheme

The selected applicant will be required to undertake investment, as quoted in their Application (Subject to the prescribed minimum) in Plant and Machinery in the first two years i.e. in 2021-2022 & 2022-2023. The investment made in 2020-2021 also to be counted for meeting the mandated investment.

- The conditions of stipulated Minimum Sales and mandated investment will not be applicable for entities selected for making innovative/organic products.
- The second component relates to support for branding and marketing abroad to incentivize the emergence of strong Indian brands.
- For the promotion of the Indian Brand abroad, the scheme envisages grants to the applicant entities for store Branding, shelf space renting, and marketing.
- The scheme will be implemented over six years from 2021-2022 to 2026-2027.

PLISFPI Scheme Application Procedure

The application will be invited through Expression of Interest. The application window will be specified in EOI.

The detailed guidelines of the scheme will be uploaded on the website of the Ministry of Food Processing Industries. The scheme guidelines will include a list of products eligible for incremental sales based incentive in each product category, minimum cumulative Aggregate Growth Rate to be achieved each year by the selected entities to be eligible to receive an incentive, the procedure for applying.

Portal for PLISFPI Scheme

A National level portal will be set up wherein the applicant enterprise could apply to participate in the Scheme. All the scheme activities would be undertaken on the National portal.



INSTITUTE FOR DESIGN OF ELECTRICAL MEASURING INSTRUMENTS

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MICRO, SMALL AND MEDIUM ENTERPRISES, GOVT. OF INDIA
MSME TECHNOLOGY CENTRE

ADMISSION NOTICE FOR

Entrepreneurship Skill Development Programme 2021-2022

Online Applications Are Invited by Institute for Design of Electrical Measuring Instruments, Mumbai for Following Courses Under ESDP Scheme.

Sr.No.	Course	Duration	Intake	Eligibility/ Qualification
1	AutoCAD (Mechanical)	96 Hrs.	50	ITI / Diploma / Degree In Engineering Pass / Final Year from Recognized University (Mech./Prod./ Auto)
2	Solidworks	96 Hrs.	50	
3	Unigraphics	96 Hrs.	50	
4	Mastercam	96 Hrs.	50	
5	CNC Programming- Lathe	96 Hrs.	50	
6	CNC Programming- Milling	96 Hrs.	50	
7	PLC Programming	96 Hrs.	50	ITI /DME/ B.E (Elec./Electronics/Inst.)
8	Audio Video-AV/Gadget Repair	460 Hrs.	25	12 th Pass & Above

Intake : 25 Nos. Per Batch (20 % Seats Are Reserved For SC/ST Candidates)

Course Fee : Nil

Minimum Age : 18 Years and Above

Mode of Training : Offline Training at IDEMI, Sion-Chunabhatti, Mumbai -400 022

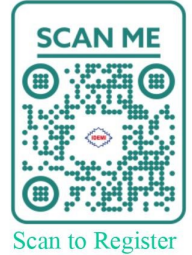
Important Dates -

Registrations Starts From 10th November 2021

Last Date of Registration 28th November 2021 (5.00 PM)

Display of List for Shortlisted Candidates 02nd December 2021 (5.00 PM)

Course Commencement (May Change, Subjected to COVID-19 Restrictions) 6th December 2021 Onwards



Document Required (Photocopies Of):

1. SSC Pass Certificate
2. Aadhar Card
3. Highest Education Qualification Certificate,
4. Caste Certificate & Caste Validity Certificate (If Applicable)
5. Two Passport Size Photographs

How To Apply: Candidate Should Visit Our Official Website www.idemi.org or click <https://forms.gle/epNak8ExUCBExa6P8>, Then Click on Registration Link for Entrepreneurship Skill Development Programme (ESDP) Courses. Candidates Are Advised to Prepare the Soft Copies of Mandatory Documents Before Filling the Registration Form Such As, SSC/10th Pass Certificate, Aadhar Card, Eligibility Qualification Certificates, Caste Certificate (If Applicable), Passport Size Color Photograph & Signature of Candidate. **Eligible Candidate can get admission in ANY ONE of the above Course Only. Students Perusing B.E/Diploma/ITI can also Apply, however preference will be given to Final Year & Passed/Working Candidates.**

Mode of Selection: Based on Percentage Obtained in Eligibility Qualification / Interview.

Application Fees: Registration is free of Cost. Rs.250 /- Application fee Applicable only for Selected Candidates.

Payment Link: Will be Provided by E-mail to Shortlisted Participants.

Certificate will be Provided after Successful Completion of Course.

NOTE - Selection, Course commencement dates may change at the decision of the management. IDEMI reserves right to Cancel any admission/Scheme without Any Notification. Final Rights with IDEMI Management*.

For further Details, (Please contact between 09.30 to 17.00 hrs.)

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Swatantryaveer Tatya Tope Marg, Chunabhatti, Sion, Mumbai - 400 022 INDIA

Telephone: 2405 0301 / 2405 0302 / 2405 0303 / 2405 0304 Ext- 213/238

Mobile No.: +91 90829 87094 / +91 80870 33395 / +91 98690 87617

Email: training@idemi.org Website: www.idemi.org

UDYOG MITRA

Sanstha

WAY TO ATMANIRBHAR

About Udyog Mitra Sanstha

Udyog Mitra Sanstha is dedicated to work for entrepreneurs, industrialists engaged in manufacturing, services, trade and budding start-ups.

Our Vision

To strengthen Indian Micro, Small & Medium Enterprises (MSME) and making them competitive in the global market.

Our Mission

To increase Micro, Small & Medium Enterprises (MSME) contribution in Indian GDP as well making Bharat Atmanirbhar. To Support Honorable Prime Minister Shri Narendra Modi's initiative of Atmanirbhar Bharat and Vishwa Guru Bharat.

Scope of Work

To achieve goal of Atmanirbhar Bharat Udyog Mitra Sanstha is dedicatedly working as knowledge partner with all MSME's.

We Provide

- Solutions to various issues through **MSME Clinic**.
- Awareness drive through meaningful **Seminars & Webinars**.
- To get acquaintance with new schemes, GRs, Policies of MSME ministry, policies, and circulars of RBI through "**Atmanirbhar Patrika**".
- Assistance & guidance to resolve **Banking Issues** like fund raising, NPA, rehabilitation of sick units.
- Vendor development help through arranging B2B meet and virtual Expo, in association with PSUs, Govt. agencies, large industries.
- Platform to get the latest technology and knowledge developed by renowned Govt. agencies.
- Hand holding service to grow, to expand the business and to become competitive in the global market.

In short becoming **ATMANIRBHAR**.

Our Network

Nashik | Ahemadnagar | Jalgoan | Dhule | Pune | Kolhapur | Sangali | Satara
Aurangabad | Solapur | Hingoli | Akola | Thane | Palghar



Nature of Service

- MSME Clinic
- Atmanirbhar Patrika
- Webinar (Free/Paid)
- On field Seminars
- Training
- Start-up Support (Incubation Support)

Subscription plan

- Executive subscription** -(Rs –1000/- Per annum)

Services include:

- √ -MSME clinic
- √ -Atamnirbhar patrika (E-Bulletin) fortnightly
- √ -Informative seminars (Free seminars only)
- √ -President's address once in a month

- Premium subscription** -(Rs –5000/- Per annum)

Services include:

- √ -All services available to executive membership
- And
- √ -Free advertisement in special edition of E-Bulletin
- √ -President's Exclusive address/seminars.
- √ -Meet with exclusive guest /government officials
- √ -Business meets



Associate partner



President's Profile



Mr. Pradeep Peshkar
President of Udyog Mitra
Sasnthra, Maharashtra

Mr. Pradeep Peshkar, President of Udyog Mitra Sanstha, is a renowned businessman and activist in the industrial sector, active state leader of BJP for the last 15 years. He is presently working as President of the BJP Industrial Cell of Maharashtra. He has a reputation as a dynamic leader leading from the front to resolve any industrial issue. Implementation of central and state government schemes for MSME is his specialty. As a recognition of his work, MSME ministry appointed him as a MEMBER of the National Board for MSME, Government of India.

For More Details Visit on our Website

www.udyogmitraonline.com

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